

Marketing Livingstone College

(for plans of study written after July 1, 2010)

Competency		Course Prefix & Number	Course Title	Course Offerings
A	Principles of Marketing	BUS 338	Principles of Marketing	
B	Global Markets / Trade & Financial Literacy	BUS 333	Business Finance	
		BUS 435	International Business	
C	Organizational Resources Management	BUS 330	Principles of Management	
		BUS 332	Human Resources Management	
D	Entrepreneurship	BUS 432	Small Business Management	
		BUS 433	Retailing	

Posted: 3/28/2011

Revised: Fall 2010

Reviewed: Spring 2018

Course Offering Codes:

F=Fall, S=Spring, SS=Summer Session, UD=Upon Demand

e=even years, o=odd years, ^=online

Course typically offered **on campus** if shaded.

Notes:

- These are typical course offering schedules. Courses are not guaranteed to be offered at these times.
- Please check with the college/university for course availability each semester.
- Some courses require prerequisites be met prior to registration. An asterisk (*) denotes a prerequisite course.
- For more information from this institution, click here, <http://www.livingstone.edu/>